



2024 ALTARS FESTIVAL RULES AND REGULATIONS

Thank you for reserving a space for an altar or grave at the Day of the Dead Celebration. Here are some important details to ensure a smooth and respectful participation:

1. **Application Deadline:** Please complete your application by **October 18, 2024**, before midnight.
2. **Altar Installation:** Your altar should be set up on **Sunday, November 3, 2024**, at 9:00 a.m. sharp. It's crucial to arrive on time and show respect for our dedicated volunteers who are working hard to welcome you on this special day.
3. **Display Guidelines:** We'll provide a table for your display, but please note that altars must be freestanding. Hanging or taping items on the walls or windows, as well as causing any damage to the building's woodwork or carpets, is strictly prohibited.
4. **Preparation Tips:** Given the potential challenges of parking and the location of altars on the second floor, we recommend organizing most of your altar components in advance. Our volunteers will be available to assist you in setting up.
5. **Candle Safety:** For safety reasons, real candles cannot be lit. We recommend using battery-operated artificial candles to prevent fire hazards.
6. **Food and Alcohol:** Real food, including sugar skulls, must not be left on the altars overnight. Alcohol bottles are not allowed inside the building unless empty, and they must be removed by the end of the day. Please plan to remove any food items before leaving; otherwise, they will be discarded. If you need guidance on creating artificial food, please reach out to us.
7. **Marigold Flowers:** Cempasuchil flowers (marigolds) are acceptable, even if they are real.

Additionally, please note that the altars in the museum will be on display until **Saturday, November 9, 2024**, and you can retrieve your items between **10:00 a.m. and 1:00 p.m.** Failure to pick up your items by 2:00 p.m. will result in their disposal. We will provide you with the exact location of your altar upon your arrival.


The San Mateo County History Museum is excited to host the Day of the Dead celebrations. Entrance to the celebration activities and the museum will be free. If you have any questions, don't hesitate to reach out to our altar coordinators, Lydia Rivera and Roxana Escamilla.

They are here to assist you with any inquiries you may have.

We look forward to a memorable and deeply respectful Day of the Dead Celebration with you, honoring the rich cultural heritage of this



3090 Middlefield Rd.
Redwood City, CA 94063

 650 304-2618

